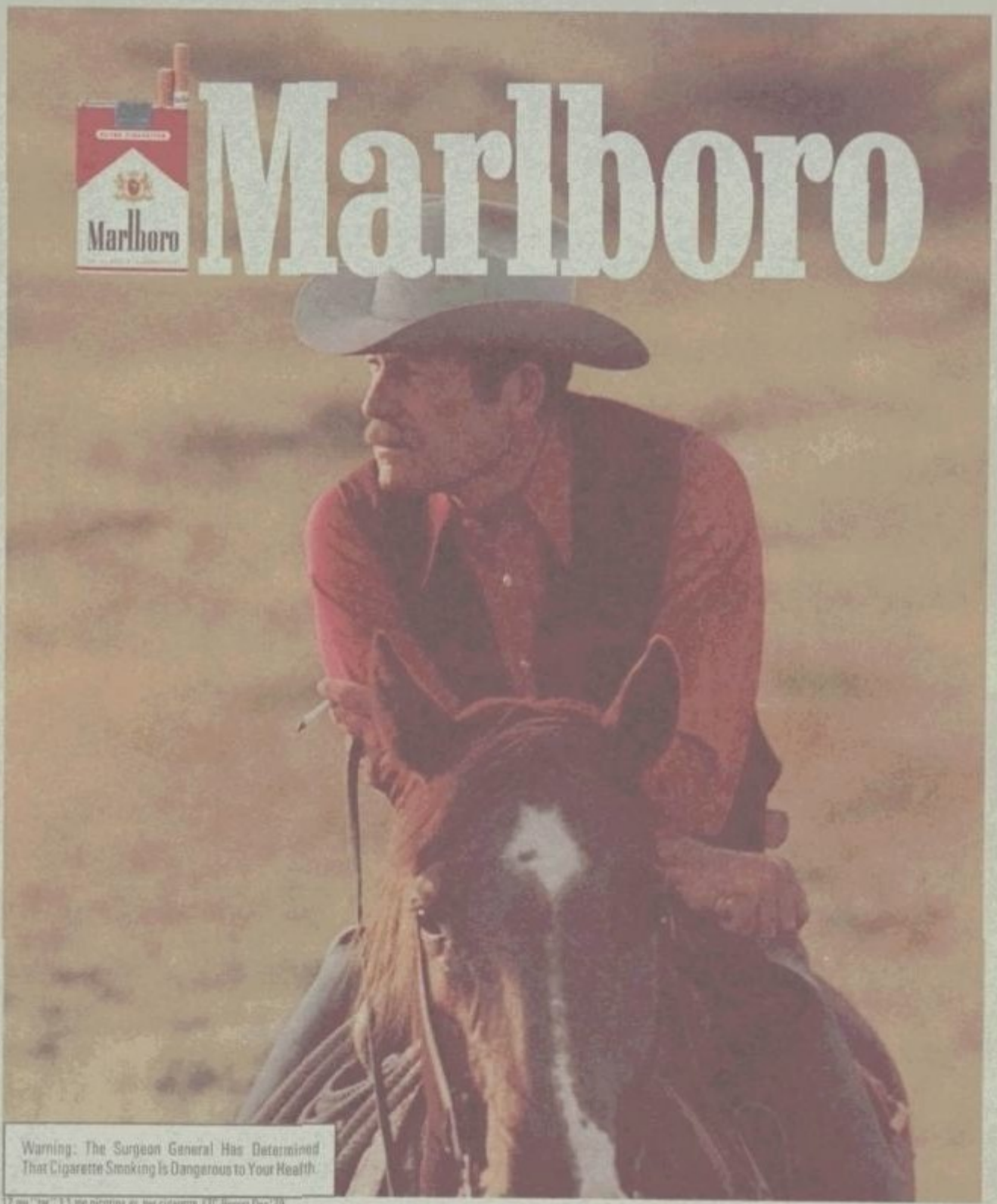
LEO BURNETT U.S.A.
Ad No. 4775—MORNING BREAK—JB—Req. No. 47748—Page—4/c—5⅞ x 12 inches—Newspaper Magazines, 1980 (B)
Printed in U.S.A.



17 mg "tar," 1.1 mg nicotine av. per cigarette, FTC Report Dec.'79

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Source: https://www.industrydocuments.ucsf.edu/docs/sgjn0003
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